

# Summary of the Wincanton People's Plan

## Wincanton - a welcoming, thriving, caring community

Over the next 20 years, we will achieve this vision through the goals and projects set out here that make up the Wincanton People's Plan.

<p><b>EMPLOYMENT &amp; BUSINESS</b></p> <p><b>Our goal: Full employment, well-paid jobs and thriving businesses.</b></p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> <li>• <b>Research</b> employment land needs and reasons why businesses don't locate in Wincanton.</li> <li>• <b>Ensure</b> employment land meets identified needs</li> <li>• <b>Use</b> regular business surveys that identify the needs of, and constraints on, local businesses to influence business policies.</li> </ul>	<p><b>SHOPS</b></p> <p><b>Our goal: A wealth of interesting shops in a bustling High Street.</b></p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> <li>• <b>Create</b> the UK's first completely environmentally friendly wholefood supermarket.</li> <li>• <b>Enhance</b> Wincanton High Street.</li> <li>• <b>Establish</b> a community scaffolding project to help make renovating High Street premises affordable.</li> <li>• <b>Work together</b> with retailers to enhance the shopping experience.</li> </ul>	<p><b>TOURISM &amp; LEISURE</b></p> <p><b>Our goal: A vibrant market town that is a hub for visitors.</b></p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> <li>• <b>Expand</b> tourist accommodation.</li> <li>• <b>Create</b> new tourist maps.</li> <li>• <b>Establish</b> a joint catering venture.</li> <li>• <b>Encourage</b> local cafes to open longer.</li> <li>• <b>Extend</b> farmers' market to some weekends.</li> <li>• <b>Re-establish</b> a local fair.</li> </ul>
<p><b>HEALTH</b></p> <p><b>Our goal: A healthy population with well-resourced healthcare.</b></p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> <li>• <b>Research</b> existing health provision to identify gaps.</li> <li>• <b>Promote</b> healthy eating through, for example, themed food festivals.</li> <li>• <b>Establish</b> allotment-plus schemes and 'future farms' to promote well-being and healthy eating.</li> <li>• <b>Use</b> planning gain to expand health facilities as the town grows.</li> </ul>	<p><b>COMMUNITY</b></p> <p><b>Our goal: An active, caring and inclusive population with facilities for all.</b></p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> <li>• <b>Develop</b> a well-lit footpath to the Sports Ground.</li> <li>• <b>Create</b> safe cycle routes.</li> <li>• <b>Enhance</b> the skate park.</li> <li>• <b>Extend</b> CCTV coverage.</li> <li>• <b>Establish</b> regular whole community events.</li> <li>• <b>Expand</b> the Linx Project.</li> <li>• <b>Create</b> a web-based community directory.</li> </ul>	<p><b>HOUSING</b></p> <p><b>Our goal: Diverse housing to meet local needs; new build sympathetic to our heritage.</b></p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> <li>• <b>Optimise</b> our use of the New Barns Farm key site by locating more of the homes we need there.</li> <li>• <b>Develop</b> a flagship housing project to showcase quality and sustainability.</li> <li>• <b>Increase</b> affordable housing to meet local needs.</li> <li>• <b>Create</b> a quality-design framework.</li> </ul>